**WHAT CAN I DO WITH MY MEDIA & COMMUNICATION STUDIES DEGREE?**

**BOOK PUBLISHING**
*Children’s, Paperbacks, Textbooks, Trade Books, Mail Order, Technical*
- Editorial Assistant
- Freeland Indexer/Index Editor
- Reviewer
- Manuscript/Copy Reader
- Acquisition Editor

- Assistant Editor
- Proofreader
- Publishing Assistant
- Sales Representative
- Subsidiary Rights Assistant

- Copy Editor
- Book Selector
- Project Editor
- Publicity/Promotions Assistant
- Writer/Author

**MAGAZINES / NEWSPAPERS**
*Trade Publications, National and Local Papers, Business Magazines, Consumer Magazines, Freelance*
- Reporter
- Editorial Assistant
- Editorial Writer
- Production Coordinator
- News Assistant
- Proofreader

- Copy Editor
- Letter Editor
- Writer
- Researcher
- Staff Writer

- Assistant Editor
- Wire Editor
- Circulation Manager/Assistant
- Sports Writer
- Technical Writer

- Book Selector
- Project Editor
- Publisher
- Sports Promoter

**RADIO / MOVIES / TELEVISION / THEATER**
- Research Assistant
- Story Editor
- Script Writer
- TV News Anchor
- Producer-TV/Film/Theater
- Production Assistant

- Production Assistant
- Assistant Segment Producer
- TV Listings Editor
- Radio/TV Announcer
- Actor

- Story Analyst
- News Reporter
- TV Engineer
- Director-TV/Film/Theater
- Narrator

- Assistant Segment Producer
- Circulation Manager/Assistant
- Sports Writer
- Contestant Guest Coordinator
- Media Manager

**ADVERTISING / MARKETING**
- Marketing Research Analyst
- Advertising Salesperson
- Catalog Copywriter
- Assistant Traffic Manager
- Greeting Card Writer
- Photojournalist

- Consumer Survey Supervisor
- Marketing Coordinator
- Packaging Copywriter
- Market Research Editor
- News Writer Editor

- Copywriter
- Media Buyer/Planner
- Book Marketer
- Assistant Account Executive
- Advertising Account Executive

- Media Analyst
- Research Assistant
- Assistant Advertorial Coordinator
- Corporate Public Relations Specialist
- Assistant Director of Public Relations

**PUBLIC RELATIONS**
- Fund-Raiser/Development Associate
- Sales Promoter
- Media Liaison
- Publicity Publications Writer
- Communications Assistant/Specialist

- Special Events Planner
- Speech Writer
- Junior Account Executive
- Public Affairs Assistant

- Public Relations Assistant
- Press Relations Specialist
- Customer Service/Support Representative
- Assistant Director of Public Relations

- Corporate Public Relations Specialist

**RESEARCH**
*Libraries, Universities, Think Tanks, Encyclopedias, Magazines*
- Fact Checker
- Library Technician
- Technician Writer
- Software Reference Writer

- Junior Researcher
- Indexer
- Project Assistant

- Research Assistant
- Abstractor
- Database Editor

**EDUCATION**
*High Schools, Colleges, Universities*
- Teacher
- Fund Raiser

- Admissions Counselor
- Literacy Program Coordinator

- Financial Aid Counselor
- English Instructor Abroad

**GOVERNMENT**
*Local, State and Federal Agencies*
- Public Affairs Specialist Officer
- Contract Administrator
- Records Manager

- Peace Corps Worker
- Customs/Immigration Officer
- Legal Assistant/Paralegal

- Foreign Services
- Researcher
- Program Evaluator
HUMAN SERVICES
Government, Community Centers, Prison / Courts, Non-Profits

- Community Outreach Worker
- Recreation Specialist
- Family Services Specialist
- Correctional Caseworker
- Eligibility Specialist
- Social Service Administrator
- Volunteer Coordinator
- Activities Leader
- Police Officer
- Communications Lawyer
- Case Manager
- Hospice Coordinator
- Probation Officer

PUBLIC POLICY
Congress / State Legislature / Local Government

- Congressional/Legislative Aide
- Legislative Correspondent
- Public Opinion Interviewer
- Meetings Coordinator
- Communications Assistant
- Officer Manager
- Campaign Staffer
- Committee Staff Personnel
- Community/Field Organizer
- Legislative Liaison
- Fund-Raising Assistant
- Government Affairs Specialist
- Legislative Research Aide
- Press Aide
- Project Manager
- Convention Organizer
- Publications Assistant

BUSINESS
Human Resources

- Benefits Coordinator
- EEO/Affirmative Action Specialist
- Staffing Specialist
- Claims Representative/Examiner
- Abstractor (Title Insurance Company)
- Trainer
- Payroll Officer
- Job Developer
- Insurance Agent
- Personnel/Human Resources Assistant
- Recruiter/Interviewer
- Job Classification Specialist
- Underwriter

Insurance

- Abstractor (Title Insurance Company)
- Claims Representative/Examiner
- Personnel/Human Resources Assistant
- Recruiter/Interviewer
- Job Classification Specialist

Banking / Finance

- Branch Manager
- Property Manager
- Real Estate Agent
- Assistant Buyer
- Loan Representative
- Operations Assistant
- Stockbroker
- Trust Officer
- Mortgage Officer
- Store/Department Manager

Retail (Book, Department. And Specialty Stores)

- Assistant Buyer
- Store/Department Manager

KEEP IN MIND...

This list is just a brief introduction to your career options - it is not a complete list! Also keep in mind that although these career fields are open to you as a modern languages and linguistics major, you must take extra steps to prepare yourself for a competitive job market. It is important to:

1. obtain relevant internship, co-op, or volunteer experience (see CSC about their part-time, major-related job announcements; the Shriver Center about co-op, internship, and service opportunities) and
2. supplement your major course work with classes that would be relevant and beneficial to your chosen career field.

Make an appointment with a career advisor for suggestions on researching your career options, choosing a career field, and preparing for your chosen occupation.

ADDITIONAL RESOURCES

Internet sites: that allow you to explore career options for Media & Communication Studies degree:
- Career Development Center - Links by Major: http://www.careers.umbc.edu/students/websites_major.php
- Career Resources Center (MP 212):
  - 100 Jobs in Words
  - Great Jobs for English Majors
  - Vault Career Guide to Media and Entertainment
- Careers for Bookworms and Other Literary Types
- Career Opportunities in Television, Cable, Video and Multimedia
- Professional Associations:
  - Society for Technical Communications (http://www.stc.org/)
  - The Association for Women in Communications (http://www.womcom.org/)
  - International Communications Association (http://www.icaahdq.org)
  - American Communications Association (http://www.americancomm.org/)