

# WHAT CAN I DO WITH MY MEDIA & COMMUNICATION STUDIES DEGREE?



## Using the Major Sheet:

- Large headings indicate **industry** area and subheadings indicate **employers** within that area.
- Use the titles to search for careers and related careers in order to explore your options within different areas of industry. Note that some career titles have multiple names for similar positions.
- An asterisk (\*) notes that additional training (certification, graduate school, high level of experience) may be needed in order to obtain this career. Make sure to thoroughly research career pathways.

## BOOK PUBLISHING

### **Children's, Paperbacks, Textbooks, Trade Books, Mail Order, Technical**

- Editorial Assistant
- Freeland Indexer/Index Editor
- Reviewer
- Manuscript/Copy Reader
- Acquisition Editor
- Assistant Editor
- Proofreader
- Publishing Assistant
- Sales Representative
- Subsidiary Rights Assistant
- Copy Editor
- Book Selector
- Project Editor
- Publicity/Promotions Assistant
- Writer/Author

## MAGAZINES / NEWSPAPERS

### **Trade Publications, National and Local Papers, Business Magazines, Consumer Magazines, Freelance**

- Reporter
- Editorial Assistant
- Editorial Writer
- Production Coordinator
- News Assistant
- Proofreader
- Copy Editor
- Letter Editor
- Writer
- Researcher
- Staff Writer
- Publisher
- Assistant Editor
- Wire Editor
- Circulation Manager/Assistant
- Sports Writer
- Technical Writer
- Sports Promoter

## RADIO / MOVIES / TELEVISION / THEATER

- Research Assistant
- Story Editor
- Script Writer
- TV News Anchor
- Producer-TV/Film/Theater
- Production Assistant
- Sports Caster
- Production Assistant
- Assistant Segment Producer
- TV Listings Editor
- Radio/TV Announcer
- Actor
- Lighting Technician
- Graphic Artist
- Story Analyst
- News Reporter
- TV Engineer
- Director-TV/Film/Theater
- Narrator
- Contestant Guest Coordinator
- Media Manager

## ADVERTISING / MARKETING

- Marketing Research Analyst
- Advertising Salesperson
- Sales Promotions Specialist
- Catalog Copywriter
- Assistant Traffic Manager
- Account Coordinator
- Greeting Card Writer
- Photojournalist
- Consumer Survey Supervisor
- Marketing Coordinator
- Media Analyst
- Packaging Copywriter
- Market Research Editor
- Acquisition Editor
- News Writer Editor
- Photographer
- Copywriter
- Media Buyer/Planner
- Research Assistant
- Book Marketer
- Asst. Account Executive
- Asst. Advertising Coordinator
- Advertising Account Executive

## PUBLIC RELATIONS

- Fund-Raiser/Development Associate
- Sales Promoter
- Media Liaison
- Publicity Publications Writer
- Special Events Planner
- Speech Writer
- Junior Account Executive
- Customer Service Representative
- Public Relations Assistant
- Press Relations Specialist
- Public Affairs Assistant
- Corporate PR Specialist

## RESEARCH

### **Libraries, Universities, Think Tanks, Encyclopedias, Magazines**

- Fact Checker
- Library Technician
- Technician Writer
- Junior Researcher
- Indexer
- Project Assistant
- Research Assistant
- Abstractor
- Database Editor

## **EDUCATION**

### **High Schools, Colleges, Universities**

- Teacher
- Admissions Counselor
- Financial Aid Counselor
- Fundraising Manager
- Literacy Program Coordinator
- English Instructor Abroad

## **GOVERNMENT**

### **Local, State and Federal Agencies**

- Public Affairs Specialist Officer
- Peace Corps Worker
- Foreign Services
- Contract Administrator
- Customs/Immigration Officer
- Researcher
- Records Manager
- Legal Assistant/Paralegal
- Program Evaluator

## **HUMAN SERVICES**

### **Government, Community Centers, Prison / Courts, Non-Profits**

- Community Outreach Worker
- Social Service Administrator
- Case Manager
- Recreation Specialist
- Volunteer Coordinator
- Caseworker
- Family Services Specialist
- Activities Leader
- Hospice Coordinator
- Correctional Caseworker
- Police Officer
- Probation Officer
- Eligibility Specialist
- Communications Lawyer

## **PUBLIC POLICY**

### **Congress / State Legislature / Local Government**

- Congressional/Legislative Aide
- Campaign Staffer
- Legislative Research Aide
- Legislative Correspondent
- Committee Staff Personnel
- Press Aide

### **Public Organizations (Issue-Oriented/Non-Profit/National Associations)**

- Public Opinion Interviewer
- Community/Field Organizer
- Project Manager
- Membership Coordinator
- Political Organizer
- Program Developer/Coordinator
- Meetings Coordinator
- Legislative Liaison
- Convention Organizer
- Communications Assistant
- Fund-Raising Assistant
- Publications Assistant
- Officer Manager
- Government Affairs Specialist

## **BUSINESS**

### **Human Resources**

- Benefits Coordinator
- Trainer
- Human Resources Assistant
- EEO/Affirmative Action Specialist
- Payroll Officer
- Recruiter/Interviewer
- Staffing Specialist
- Job Developer
- Job Classification Specialist

### **Insurance**

- Claims Representative/Examiner
- Insurance Agent
- Underwriter

### **Banking / Finance**

- Branch Manager
- Loan Representative
- Stockbroker
- Property Manager
- Operations Assistant
- Trust Officer
- Real Estate Agent
- Securities/Research Analyst
- Mortgage Officer

### **Preparation for a Competitive Job Market:**

- **Focus on transferable skill sets** as you pursue a degree in Media and Communication Studies.
- **Obtain relevant internship, co-op, or volunteer experiences.**
- **Supplement MCS course work** with **classes** that are **relevant** to your career.
- **Meet with a Career Specialist** to explore options, make decisions, and prepare for career choices.

### **Additional Career Center Resources:**

- **Major Sheets (MCS, ENGL, PSYC, EDUC, MLL):** <http://careers.umbc.edu/tools/major-sheets/>
- **Links by Major:** <http://careers2.umbc.edu/tools/links.php>
- **The Vault:** <http://careers.umbc.edu/students/discover/explore-careers-majors/>
- Click on Vault Career Insider portal link and provide UMBC user ID and password
- Select "Guides" to view relevant guides such as:
  - "Vault Guide to Book Publishing Jobs"
  - "Vault Guide to Writing and Editing Jobs"
  - "Vault Guide to Film Jobs"
  - "Vault Career Guide to Media and Entertainment"
  - "Vault Guide to Journalism Jobs"
  - "Career Launcher: Television"
- **Professional Organizations:**
  - American Society of Journalists & Authors: <http://asja.org/>
  - Public Relations Student Society of America: <http://prssa.prssa.org/>
  - Association of American Publishers: <http://publishers.org/>
  - Association for Women in Communications: <http://www.womcom.org/>