WHAT CAN I DO WITH MY MEDIA & COMMUNICATION STUDIES DEGREE?

Using the Major Sheet:
• Large headings indicate industry area and subheadings indicate employers within that area.
• Use the titles to search for careers and related careers in order to explore your options within different areas of industry. Note that some career titles have multiple names for similar positions.
• An asterisk (*) notes that additional training (certification, graduate school, high level of experience) may be needed in order to obtain this career. Make sure to thoroughly research career pathways.

BOOK PUBLISHING
Children’s, Paperbacks, Textbooks, Trade Books, Mail Order, Technical
• Editorial Assistant   • Assistant Editor   • Copy Editor
• Freeland Indexer/Index Editor   • Proofreader   • Book Selector
• Reviewer   • Publishing Assistant   • Project Editor
• Manuscript/Copy Reader   • Sales Representative   • Publicity/Promotions Assistant
• Acquisition Editor   • Subsidiary Rights Assistant   • Writer/Author

MAGAZINES / NEWSPAPERS
Trade Publications, National and Local Papers, Business Magazines, Consumer Magazines, Freelance
• Reporter   • Copy Editor   • Assistant Editor
• Editorial Assistant   • Letter Editor   • Wire Editor
• Editorial Writer   • Writer   • Circulation Manager/Assistant
• Production Coordinator   • Researcher   • Sports Writer
• News Assistant   • Staff Writer   • Technical Writer
• Proofreader   • Publisher   • Sports Promoter

RADIO / MOVIES / TELEVISION / THEATER
• Research Assistant   • Production Assistant   • Story Analyst
• Story Editor   • Assistant Segment Producer   • News Reporter
• Script Writer   • TV Listings Editor   • TV Engineer
• TV News Anchor   • Radio/TV Announcer   • Director-TV/Film/Theater
• Producer-TV/Film/Theater   • Actor   • Narrator
• Production Assistant   • Lighting Technician   • Contestant Guest Coordinator
• Sports Caster   • Graphic Artist   • Media Manager
• Sports Promoter

ADVERTISING / MARKETING
• Marketing Research Analyst   • Consumer Survey Supervisor   • Copywriter
• Advertising Salesperson   • Marketing Coordinator   • Media Buyer/Planner
• Sales Promotions Specialist   • Media Analyst   • Research Assistant
• Catalog Copywriter   • Packaging Copywriter   • Book Marketer
• Assistant Traffic Manager   • Market Research Editor   • Asst. Account Executive
• Account Coordinator   • Acquisition Editor   • Asst. Advertising Coordinator
• Greeting Card Writer   • News Writer Editor   • Advertising Account Executive
• Photojournalist   • Photographer

PUBLIC RELATIONS
• Fund-Raiser/Development Associate   • Special Events Planner   • Public Relations Assistant
• Sales Promoter   • Speech Writer   • Press Relations Specialist
• Media Liaison   • Junior Account Executive   • Public Affairs Assistant
• Publicity Publications Writer   • Customer Service Representative   • Corporate PR Specialist

RESEARCH
Libraries, Universities, Think Tanks, Encyclopedias, Magazines
• Fact Checker   • Junior Researcher   • Research Assistant
• Library Technician   • Indexer   • Abstractor
• Technician Writer   • Project Assistant   • Database Editor
EDUCATION
High Schools, Colleges, Universities
• Teacher
• Fundraising Manager
• Admissions Counselor
• Literacy Program Coordinator
• Financial Aid Counselor
• English Instructor Abroad

GOVERNMENT
Local, State and Federal Agencies
• Public Affairs Specialist Officer
• Contract Administrator
• Records Manager
• Peace Corps Worker
• Customs/Immigration Officer
• Legal Assistant/Paralegal
• Foreign Services
• Researcher
• Program Evaluator

HUMAN SERVICES
Government, Community Centers, Prison / Courts, Non-Profits
• Community Outreach Worker
• Recreation Specialist
• Family Services Specialist
• Correctional Caseworker
• Eligibility Specialist
• Social Service Administrator
• Volunteer Coordinator
• Activities Leader
• Police Officer
• Communications Lawyer
• Case Manager
• Caseworker
• Hospice Coordinator
• Probation Officer

PUBLIC POLICY
Congress / State Legislature / Local Government
• Congressional/Legislative Aide
• Legislative Correspondent
• Public Opinion Interviewer
• Officer Manager
• Campaign Staffer
• Community/Field Organizer
• Insurance Agent
• Legislative Research Aide
• Press Aide
• Project Manager
• Program Developer/Coordinator

BANKING / FINANCE
• Branch Manager
• Property Manager
• Real Estate Agent
• Loan Representative
• Operations Assistant
• Securities/Research Analyst
• Stockbroker
• Trust Officer
• Mortgage Officer

Preparation for a Competitive Job Market:
• Focus on transferable skill sets as you pursue a degree in Media and Communication Studies.
• Obtain relevant internship, co-op, or volunteer experiences.
• Supplement MCS course work with classes that are relevant to your career.
• Meet with a Career Specialist to explore options, make decisions, and prepare for career choices.

Additional Career Center Resources:
• Major Sheets (MCS, ENGL, PSYC, EDUC, MLL): http://careers.umbc.edu/tools/major-sheets/
• Links by Major: http://careers2.umbc.edu/tools/links.php
• The Vault: http://careers.umbc.edu/students/discover/explore-careers-majors/
  - Click on Vault Career Insider portal link and provide UMBC user ID and password
  - Select “Guides” to view relevant guides such as:
    “Vault Guide to Film Jobs”
    “Vault Guide to Journalism Jobs”
    “Vault Guide to Writing and Editing Jobs”
    “Vault Career Guide to Media and Entertainment”
    “Career Launcher: Television”
• Professional Organizations:
  American Society of Journalists & Authors: http://asja.org/
  Public Relations Student Society of America: http://prssa.prsa.org/
  Association of American Publishers: http://publishers.org/
  Association for Women in Communications: http://www.womcom.org/