

WHAT CAN I DO WITH MY VISUAL ARTS DEGREE?



Using the Major Sheet:

- Large headings indicate **industry** area and subheadings indicate **employers** within that area.
- Use the titles to search for careers and related careers in order to explore your options within different areas of industry. Note that some career titles have multiple names for similar positions.
- An asterisk (*) notes that additional training (certification, graduate school, high level of experience) may be needed in order to obtain this career. Make sure to thoroughly research career pathways.

DIGITAL ART/ANIMATION/INTERACTIVE MEDIA/GAME INDUSTRY

- Modeler/Texturing
- 3-D Artist
- 2-D Artist
- Composer
- Story Board Artist
- Rigging
- Environment Artist
- Motion Graphics
- Character Development
- Concept Development
- Story Development
- Game Development

PHOTOGRAPHY

Advertising Agencies, Magazines/Newspapers, Corporate Communications Department, Stock Houses, Hospitals, Museums, Advertising Agencies

- Photographer's Assistant
- Curatorial Assistant
- Photojournalist
- Freelance Photographer
- Photographic Stylist
- Picture Editor
- Staff Photographer
- Product Photographer
- Fashion Photographer

Government, Military, Law Enforcement

- Photographer's Assistant
- Staff Photographer
- Forensic Photographer

Photo Finishing/Professional Labs, Camera/Film Stores

- Photographic Supplies Sales Rep.
- Photographic Technologist
- Film Processing/Printing Specialist
- Cameral Repairer
- Lab Technician
- Camera Sales Representative
- Darkroom Supervisor
- Lab Manager

Private Studios

- Wedding/Event Photographer
- Portrait Photographer
- Studio Manager

GRAPHIC DESIGN / STUDIO/DIGITAL IMAGING

Arts/Crafts Stores

- Art Supplies Buyer
- Art Supplies Sales Representative
- Hobby Shop Manager
- Custom Framer
- Arts / Crafts Trainer

Digital Imaging - Cable Co., Networks, Printers, Publishers, Software Developers

- Digital Graphic Artist
- Animation Development Coordinator
- Multimedia Producer
- Computer Animator
- GUI Designer
- Clip Artist Production Asst.
- Internet Artist
- Advertising Artist
- Modeler

Applied Art - Gov't (military, police), Publishers (newspapers, magazines, books)

- Forensic/Police Artist
- Book Jacket Designer
- Signs/Display Artist
- Assistant Art Director
- Package Designer
- Record Cover Designer
- Graphic Designer
- Catalog Illustrator
- Medical/Science Illustrator
- Advertising Artist/Illustrator
- Children's Book Illustrator
- Paste Up Artist
- Architectural Renderer
- Promotional Designer
- Architectural Graphic Artist
- Courtroom Sketch Artist
- Technical Illustrator
- Cartoonist
- Editorial Art Director
- Magazine Designer
- Animator
- Fashion Illustrator
- Greeting Card Artist
- Graphic Arts Assistant

Education - High Schools, Museums

- Teacher/Instructor
- Tour Guide
- Docent

ART HISTORY

Museums, Auction Houses, Galleries

- Art Buyer
- Information Coordinator
- Development/Fund Raising Assoc.
- Marketer-Museum Reproductions
- Museum Technician
- Assistant Museum Curator
- Reproductions Sales Representative
- Volunteer Coordinator
- Membership Officer
- Exhibit Installer
- Museum/Tour Guide
- Armorer Technician
- Gallery Research Technician
- Museum Store Manager
- Gallery Assistant Director
- Fund Raiser/Grant Writer
- Docent
- Conservation Technician
- Cataloger
- Exhibit/Display Designer
- Display Manager

CINEMATIC ARTS/FILM / VIDEO

Community/Regional/Repertoire Theaters, Dinner Theaters, Children's Theaters

- Touring Manager
- Lighting Technician
- Stage Technician
- Playwright
- Costume Designer
- Set Designer

Community Centers, High Schools

- Drama Coach
- Teacher
- Instructor

Commercials, Movies, TV/Radio, Corporate Communications, Educational Films

- Screen/Scriptwriter
- Contestant Interviewer
- Film Assistant
- Wardrobe/Costume Designer
- Art Department
- Camera Operator
- TV Schedule Coordinator
- Art Director/Production Designer
- TV Electronic Designer
- Talent Scout
- Set Building/Design
- Producer
- Production Assistant
- Programming Assistant
- Location Manager
- Editor
- Gaffer
- Director

MISCELLANEOUS ART-RELATED

Arts Councils/Organizations, Government, Foundations

- Grant Application/Proposal Reviewer
- Program Specialist
- Public Information Officer

Publishing (books, magazines/journals, newspapers, greeting cards)

- Book / Subscription Salesperson
- Illustrator
- Editorial Assistant
- Circulation Personnel
- Assistant Designer
- Copy Editor

Advertising / PR - Firms, Corporations, Media, Freelance

- Marketing Research Analyst
- Advertising Salesperson
- Assistant/Junior Account Executive
- Exhibit Display Representative
- Desktop Publishing Specialist
- Public Relations Specialist
- Consumer Survey Supervisor
- Media/Space Buyer
- Story Board Illustrator
- Design Assistant
- Marketing Coordinator
- Copywriter
- Web Designer
- Letterer
- Layout Artist

Preparation for a Competitive Job Market:

- **Focus on transferable skill sets** as you pursue a degree in Visual Arts.
- **Obtain relevant internship, co-op, or volunteer experiences.**
- **Supplement Visual Arts course work** with **classes** that are **relevant** to your career.
- **Meet with a Career Specialist** to explore options, make decisions, and prepare for career choices.

Additional Career Center Resources:

- **Major Sheets (VA, PA, AMST, ENGL, IS):** <http://careers.umbc.edu/tools/major-sheets/>

- **Links by Major:** <http://careers2.umbc.edu/tools/links.php>

- **The Vault:** <http://careers.umbc.edu/students/discover/explore-careers-majors/>

- Click on Vault Career Insider portal link and provide UMBC user ID and password

- Select "Guides" to view relevant guides such as:

"Vault Guide to Animation Jobs"

"Vault Guide to Film Jobs"

"Vault Guide to Computer and Video Game Design Jobs"

"Career Launcher: Video Games"

"Vault Guide to Media and Entertainment Jobs"

- **Professional Organizations:**

The Screen Actors Guild & Amer Federation of Television and Radio Artists: www.sagaftra.org

The Advertising Council: www.adcouncil.org

Society of Illustrators: www.societyillustrators.org

American Institute of Graphic Arts: www.aiga.org

American Photographic Artists: www.apanational.com